

## Cost and terms of use for **Sports Event** services (Sample)

### **Summary**

The standard photography service includes 25 images and comprises; shots of competitors participating in the event, spectators, winners on podium, shots of trade stands and when possible, an overview of site and one sequence based image e.g. Skier pulling a back flip over a kicker.

GCP will be on site for a period of up to 12 hours a day from the time stated by the client. A more detailed brief and image requirement list can be provided by the client who may detail other images which are required. If the event is more than 24 hour's duration, additional fees will be charged for attendance, travel and accommodation.

For the standard service, GCP will present the client with a number of images from which to make a selection and additional images can be purchased in blocks of five if more are required.

It should be noted that the weather conditions can affect the quality of the images and no compensation can be given for this. However, GCP is experienced in shooting in all weather conditions and will be able to produce the best images permitted by the conditions.

The client will need to provide GCP with an Access All Areas pass or press pass for the duration of the event.

### **Terms of licence**

The images can be used globally in any media for a period of two years from this agreement date. The licence is for two different placements, such as one printed brochure and one website. Additional licences can be purchased as required.

GCP retains copyright and ownership of images for the duration of the agreement and can reproduce them as required unless a full buy out is made.

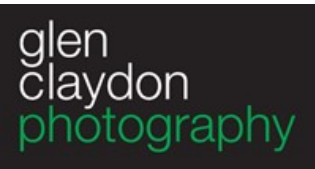
If images are reproduced by the client or a third party without prior agreement with GCP, the client will be liable to pay the fee applicable as defined below or the images will have to be removed from the place of publication. All image placements are required to credit "Glen Claydon Photography" unless an agreed payment is made for "no accreditation" as set out below in the payment table.

If the client requires full copyright of the images, a full buy out can be purchased. Full buy out gives the client rights to use the images in any media with any number of placements for an indefinite period of time. GCP will have no ownership of the copyright if this option is purchased.

### **Deliverables**

GCP will deliver all images in the following formats:

- By email a unique web address will be made available for the duration of the agreement for the images to be downloaded as and when required as 300dpi jpg files
- By recorded post on CD or DVD to a nominated address in Japan and for international postage an additional cost will be incurred.



**Pricing table and order**

The table below details the pricing structure and options available for sports event services and will form the basis of this agreement. All prices are subject to change.

Item	Unit cost ¥	Quantity	Total item cost ¥
Standard service includes 25 images and placement in two forms of media	120000		
Additional 12 hours attendance per day	60000		
Travel per kilometre	10		
Accommodation per night	15000		
Addition of five images to standard service	10000		
Standard service + single additional placement in any media	50000		
Additional two images + single placement in any media	5000		
Standard service + full buy out of images	200000		
Five additional images + full buy out	10000		
No accreditation of GCP in publication	18000		
One year renewal of licence for standard service	60000		
International recorded postage	3000		
<b>TOTAL COST ¥</b>			

All prices include consumption tax at the applicable rate.

**Payment**

Payment for all the services will be made by the client no more than ten days after the delivery of the unique web address by email. Payment will be made directly to the bank account specified by GCP giving the “agreement number” as a reference. Any international bank transfer fees will be paid by the client.

**Renewal of license**

GCP will contact the client by email 60 days prior to the licence expiry date. If renewal of the images is required, the specified payment will need to be made prior to the expiry date. GCP will request that images are removed from publication if renewal of the licence is not made.

**Agreement**

By signing this agreement you are confirming that you agree to use the images based on the terms defined above and to make the payments as required.

Agreement number:  
Agreement date: 17 December 2010  
Agreement expiry date: 16 December 2012

**Client name:**

**Date:** 17 November 2010

**Client signature:**

**Glen Claydon Photography**

**Date:** 17 November 2010

**Signed on behalf of GCP:**