

## Cost and terms of use for 360 Panorama services (Sample)

### Summary

The standard service provides the client with a single panorama image with interactivity which will allow a user to move the image around a full 360 degrees view to show the complete scene.

Additional panorama images can be taken to create a virtual tour of the site and it is possible to link multiple panoramas together to create the virtual tour. Virtual tours can also use Google Maps and have specific floor plans added to help guide the user to specific locations.

If the panorama is shot outside, it may also be listed on the 360 Cities Layer of Google Earth but no guarantee can be given for this action as it is entirely at Google's discretion and outside of GCP's control.

The image can also be reproduced as a print as a separate cost. If it is taken externally, the panorama will normally only be shot on a day with fair weather and will be available four days after the shoot.

It will be the responsibility to the client to have suitably qualified people to embed the panorama on their own website.

### Terms of license

A panorama can be used globally on a single website for one year from the agreement date. Additional licenses can be purchased to embed the image on other websites.

GCP retains copyright and ownership of panorama images for the duration of the agreement and can reproduce them as required unless a full buy out is made by the client.

If the panoramas are reproduced without prior agreement by the client or a third party, the client will be liable to pay the applicable fees as defined below or the images will have to be removed from their place of publication.

All image placements are required to credit "Glen Claydon Photography" unless an agreement is made for "no accreditation" and payment is made according to the payment table below.

### Deliverables

GCP will deliver all images in the following formats:

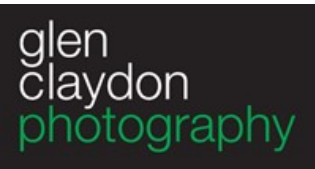
- An embed code will be sent by email for the panorama to be used on a single website

### Pricing table and order

The table below details the pricing structure and options available for architectural services and will form the basis of this agreement. All prices are subject to change.

Item	Unit cost ¥	Quantity	Total item cost ¥
Standard single panorama with embed code for one website	40000		
Website license of embed code on another site	10000		
One additional panorama for virtual tour or individually	25000		
Website license to embed additional panoramas on another site	10000		
Floor plan or map added to virtual tour	20000		
International recorded postage	3000		
<b>TOTAL COST ¥</b>			

All prices include consumption tax at the applicable rate.



**Payment**

- For all the services, payment must be made by the client no more than ten days after the delivery of the embed code by email.
- Payment must be made directly to the bank account specified by GCP giving the “agreement number” as a reference.
- Any international bank transfer fees will be paid by the client.

**Renewal of license**

GCP will contact the client by email 60 days prior to the license expiry date. If licence renewal of the panorama is required, the specified payment will need to be made prior to the expiry date. If the payment is not received, the panoramas will automatically stop working on any website where the license has not been renewed.

**Agreement**

By signing this agreement you are confirming that you agree to use the images based on the terms defined above and to make the payments as required.

Agreement number: 20101107-Pano-BP  
Agreement date: 7 December 2010  
Agreement expiry date: 6 December 2012

**Client name:**

**Date:** 7 November 2010

**Client signature:**

**Glen Claydon Photography**

**Date:** 7 November 2010

**Signed on behalf of GCP:**