

## Cost and terms of use for **Architectural** services (Sample)

### **Summary**

The standard photography service includes eight images and comprises two exterior images and six interior images. One of the interior images may be a composite of two or more images to clearly show the interior and view to the exterior.

GCP will present the client with a number of images to choose from for the standard service and additional images can be purchased in blocks of two if more are required.

It should be noted that the weather conditions will need to be favourable in order to obtain the best possible results and GCP will only shoot on good weather days unless a specific deadline is given by the client.

The client will need to provide adequate access to the property for GCP on the day of the shoot and it is expected that the property will be in a condition suitable for promotional images to be taken both inside and out. No cleaning, movement of furniture or snow removal will be undertaken. GCP is happy to make arrangement with property management or development companies to arrange this access if required.

### **Terms of license**

The images can be used globally in any media for a period of two years from this agreement date. The license is for two different placements, such as one printed brochure and one website. Additional licenses can be purchased as required.

GCP retains copyright and ownership of images for the duration of the agreement and can reproduce them as required unless a full buy out is made.

If the images are reproduced without prior agreement by the client or a third party, the client will be liable to pay the applicable fees as defined below or the images will have to be removed from their place of publication.

All image placements are required to credit *Glen Claydon Photography* unless there is an agreement and payment is made for "no accreditation" as set out below in the payment table.

If the client requires full copyright of the images, a full buy out can be purchased. Full buy out gives the client rights to use the images in any media with any number of placements for an indefinite period of time. GCP will have no ownership of the copyright if this option is purchased.

### **Deliverables**

GCP will deliver all images in the following formats:

- By email. A unique web address will be made available for the duration of the agreement for the images to be downloaded as and when required as 300dpi jpg files.
- By recorded post on CD or DVD to a nominated address in Japan. For international postage, an additional cost will be incurred.



**Pricing table and order**

The table below sets out the pricing structure and options available for architectural services and will form the basis of this agreement. All prices are subject to change.

Item	Unit cost ¥	Quantity	Total item cost ¥
Standard service includes eight images and placement in two form of media	45000		
Addition of two images to standard service	5000		
Standard service single additional placement in any media	10000		
Additional two images single placement in any media	2000		
Standard service full buy out of images	80000		
Two additional images full buy out	10000		
No accreditation of GCP in publication	6000		
One year renewal of license for standard service	25000		
International recorded postage	3000		
<b>TOTAL COST ¥</b>			

All prices include consumption tax at the applicable rate.

**Payment**

Payment for all the services will be made by the client no more than ten days after the delivery of the unique web address by email. Payment will be made directly to the bank account specified by GCP giving the “agreement number” as a reference. Any international bank transfer fees will be paid by the client.

**Renewal of license**

GCP will contact the client by email 60 days prior to the license expiry date. If renewal of the images is required, the specified payment will need to be made prior to the expiry date. GCP will request that images are removed from publication if renewal of the license is not made.

**Agreement**

By signing this agreement you are confirming that you agree to use the images based on the terms defined above and to make the payments as required.

Agreement number: 20101107-Arch-BP  
Agreement date: 7 December 2010  
Agreement expiry date: 6 December 2012

Client name:

Date: 7 November 2010

Client signature:

Glen Claydon Photography

Date: 7 November 2010

Signed on behalf of GCP: